

A Passion for Helping Entrepreneurs

The Franchisor – Franchisee Relationship is an interesting and often tenuous one. Both parties rely heavily on each other for success or failure, and strategic business decisions made by either party can have significant effects on both. Franchisor – Franchisee ownership and management face a variety of operational and financial concerns that challenge them on a day-to-day basis.

These concerns include:

- Franchisee Compliance
- Franchisor Over-Reach
- Government Regulation Compliance
- Franchise Saturation/Strategic Growth
- Cash Flow Management
- Inventory Management
- Asset Utilization/Optimization
- Managing Corporate Enterprise Risk
- Sourcing and Preserving Capital
- Business Succession

Fenner, Melstrom & Dooling PLC's (FMD) dedication to and experience with the franchise industry enable our professionals to understand the day-to-day challenges faced by business owners, so we can provide practical ideas and solutions that deliver results.

As part of FMD's ongoing commitment to provide financial and business wisdom, we are continuously broadening our knowledge, honing our skills, and sharing valuable insights with our clients.

Franchise Services

As businesses continue to evolve their professional services, firms must stay one step ahead. We continually monitor economic issues, anticipate a company's needs, and develop a wide range of services to complement the growth. This proactive mindset is the cornerstone of sound financial planning for franchise-related businesses.

With our professionals, who think like business owners, and close relationships with a variety of corporate partners, we combine the strength of financial, tax, and operational expertise, so our clients can reach their highest potential. We treat our clients business as our own; spending time at their facilities, participating in planning, and assigning senior professionals to guide them. Our hands-on structure is key for advancement and growth in a variety of disciplines including:

- New Car and Truck Dealerships
- Heavy Truck Dealerships
- Motorcycle and Power Motorsports Dealerships
- Recreational Vehicle Dealerships
- Construction Equipment & Tractor Dealerships
- Marine Dealerships
- Hospitality – Fast Food/Coffee/Ice cream
- Fitness
- Moving and Storage
- Pet-Related
- Insurance Agency

Our ultimate goal is to help our clients increase earnings and retain more for themselves.

Why Choose Us?

With more than 60 years of experience, FMD's integrated service model encompasses traditional accounting and tax services as well as sophisticated financial planning and consulting to serve our clients in a timely, accurate, and ethical manner. Our commitment as proactive business advisors is to offer creative ideas and practical solutions in a tireless pursuit of success that is unmatched in the industry.

We have a Passion for helping Entrepreneurs!

Accounting & Auditing

- Audits, reviews, and compilations of financial statements
- Financial forecasts and projections
- Cash flow projections/management
- Audits of employee benefit plans
- Budgeting and financial consulting
- Para-professional accounting assistance
- Internal control review and design

FMD

FENNER MELSTROM & DOOLING PLC

Certified Public Accountants

www.fmdcpas.com

Business Advisory Services

- Corporate strategic planning
- Business development and restructuring
- Business succession planning
- Crisis management
- Debt restructure
- Buy and sell side business planning (M&A)
- Benchmarking
- Risk management/insurance review
- Wealth preservation/financial planning
- Franchisee liquidation services
- Fraud prevention analysis

Tax Compliance & Planning

- Federal, state, and local tax compliance and planning
- Federal, state, and local tax credits and incentives
- LIFO inventory calculation and compliance
- Trade discount analysis
- Business formation and entity structure planning
- Real estate cost segregation studies
- Federal, state and local tax controversy representation
- Gift and estate tax planning

Franchise

Services